

# **SUMMER SCHOOL ESCP European Business School**

## **Two courses: Entrepreneurship and Cross-Cultural Management**

### **1. Entrepreneurship**

COURSE: You will learn about: founding a company, finance for entrepreneurs and social entrepreneurship.

ECTS: 6 ECTS and 45 hours of courses.

DATES: 28th of June to 15th of July.

PLACE: Paris and Berlin(10 days Paris, 7 days Berlin).

FEE: **2200€** for ZSEM students → included tuition fee and extra curricular activities.

### **2. Cross-Cultural Management**

COURSE: You will learn about: business cultures around the Europe, marketing and leadership around the Europe

ECTS: 6 ECTS and 45 hours of courses.

DATES: 26th of June to 15th of July.

PLACE: Paris(1 week), Torino(1 week) and Berlin(1 week).

FEE: **2600€** for ZSEM students → included tuition fee and extra curricular activities.

For extra information contact:

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