

## Human Resource Management

Managing a company means much more than managing resources, structures, and machines. Modern managers also need to know how to manage people, which are often considered to be the most valuable resource any company possesses. Through this course, students will learn about the importance of tying an organization's approach to human resource management to its strategy and resource planning efforts. Students will also be introduced to different methods of recruitment, selection, and employee education, while the course will also touch upon the subjects of wages, rewarding employees, motivation, measuring effectiveness, etc. This course also lays a theoretical foundation for any students wishing to specialize in HRM in ZSEM's MBA Program – ZSEM's HRM MBA Specialization we recently declared the best in Eastern Europe by Eduniversal.