

KEDGE BUSINESS SCHOOL **KEDGE Business School**
Marseille, France

[KEDGE Business School](#) is the result of the merger between two business schools: BEM (ESC Bordeaux) and Euromed (ESC Marseille) in 2013. The School has six campuses: Paris, Bordeaux, Marseille, Toulon, Shanghai and Suzhou. To fulfill its objective of creating a new global school, KEDGE Business School has devised an innovative strategy and organization. Its strategy is based on the pursuit of three main missions: create, share and care. KEDGE BS is already the largest Business School in France, and with EQUIS, AMBA and AACSB accreditation, KEDGE counts itself among the 1% of Business Schools worldwide holding the Triple Crown accreditation. It has 273 international partners worldwide and nearly 41% of faculty is foreign born.



The Country

[France](#) is the largest country in Western Europe and the European Union, and the third-largest in Europe as a whole. It is a unitary semi-presidential republic with its capital in Paris. France is the most popular tourist destination in the world with over 75 million visitors annually. It has both Atlantic and Mediterranean coastlines. The landscape is diverse, with mountains in the east and south, including the Alpine peak of Mont Blanc which is Western Europe's highest point. Due to favorable conditions for grape growing in the south, France is the world's largest wine producer. Also, the country's wines are rated among the best in the world.

The City

[Marseille](#) is the second largest city in France, after Paris, with a population of 853,000 within its administrative limits on a land area of 240.62 km². It is the third largest urban area and metropolitan area after Paris and Lyon with a population of around 1.6 million. Marseille was historically the most important trade center in the region and functioned as the main trade port of the French Empire. It is France's largest city on the Mediterranean coast and largest commercial port. Marseille is the capital of the Provence-Alpes-Côte d'Azur region, as well as the capital of the Bouches-du-Rhône department. Its inhabitants are called Marseillais. Marseille has a Mediterranean climate with mild, humid winters and warm to hot, mostly dry summers.



Student life

The Interact student association supports the International Student Office in facilitating the integration of International students at KEDGE BS throughout the year by organizing events and providing support to the Students. An active extra-curricular calendar is one of the hallmarks of KEDGE Business School. Students participate in [student associations](#), develop projects and become involved in activities such as marketing, the Stock Exchange, international activities and sports.

Dual Degree Program

The dual degree program is only for students who are enrolled in the General MBA Program here at ZSEM. The first two semesters will be spent in ZSEM. Then students will do their third semester at KEDGE BS and their fourth semester will be spent doing their internship (can be done in any country). Upon successful completion of the course of studies the degree-seeking students will receive the EBP International degree at the Master level from KEDGE BS and General MBA from ZSEM. Program fee for the program is the same as a General MBA at ZSEM 10,000.00€ plus 2,500.00€.

Estimated Expenses

Rough Expense Comparison	Semester at ZSEM	Semester at KEDGE
Health Insurance	---	---
Airfare	---	247 EUR
Housing/Utilities*	287 EUR	500EUR
Internet/cable*	28 EUR	Included
Food*	177 EUR	228 EUR
Books	Included	Included

Transportation*	16 EUR	40 EUR
Visa	---	---

*per month

http://www.numbeo.com/cost-of-living/city_result.jsp?country=France&city=Marseille

Accommodation

Students are eligible to register for on-campus housing or are given assistance in finding off-campus accommodation. KEDGE Business School offers rooms in 2 main residences: Alotra and [Estudines Luminy](#). Rooms in residences need to be reserved directly through the Housing department itself. Spaces in residences are very limited especially for the fall semester, so they recommend students to look also for off-campus accommodation. KEDGE Business School offers international students the possibility to find an apartment through KEDGE Immo student association and students are invited to join the “[Kedge Immo Marseille](#)” Facebook group. You may also contact the Housing department: logementmarseille@kedgebs.com.

Travel opportunities

France has been the world's most popular tourist destination for over twenty years. It has beautiful beaches, high mountains, finest historic monuments, magnificent castles and many more. You should definitely visit Paris, the capital and most populous city of France. Paris is three and a half hour away from Marseille by train and Palace of Versailles is located just 20 km away from the capital. While studying in Marseille you can go on a short weekend city breaks in places such as Nice, Monaco, Cannes or St Tropez. The French Riviera



has some very attractive towns to visit, each with its own particular character. Trains are a great way to get around in France. You can get pretty much from anywhere to anywhere else by train. For interregional trains you can book tickets online at www.voyages-sncf.com.

Interested?

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