

Management

This course is the first course that will help students to perceive a manager's role and teach them a manager's most fundamental tasks, problems, and functions. The goal of this course is to develop a deeper understanding for basic managerial functions (planning, organizing, influencing, and control) through lectures, case studies, video clips, discussion, and problem solving activities. However, students will also learn to identify ethical problems and questions of social responsibility, as well as the implications of organizational values on long term business outcomes. At the conclusion of this course, students will have had acquired basic knowledge in the area of management, and will have developed a basic understanding of the needed skills to become a successful manager.