

# **SUMMER SCHOOL Audencia Business School**

**Study at triple accredited business school**

## **COURSES:**

- Innovation, Creativity and Design: 4 ECTS
- Cross-Cultural Management: 4 ECTS
- Branding and Advertising Strategies: 4 ECTS
- Crisis Communication: 4 ECTS
- Marketing to Europe: 4 ECTS
- Effective Business and Communications in the EU: 4 ECTS
- European Union: History, Institutions and International Relations: 4 ECTS
- International Trade: 4 ECTS
- Leadership: 4 ECTS
- European Finance: 4 ECTS
- Big Data, IT and Marketing : 4 ECTS
- Study Trip to Brussels: 2 ECTS
- European Economics: 4 ECTS

**DATES:** 22th of May to 13th of July → it depends on how many courses you take and how long do you want to stay ( full list of courses and dates you can find in the brochure, via link below).

**PLACE:** Nantes, France.

**FEE: No tuition fee** for ZSEM students → you don't have to pay for tuition, but accommodation and food is not included (you can find out more about accommodation via link below).

For extra information:

<http://international.audencia.com/short-term-programmes/>