

# DBA

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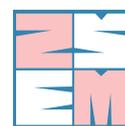
DOCTOR OF BUSINESS ADMINISTRATION

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**Sheffield  
Hallam  
University**

[www.shu.ac.uk](http://www.shu.ac.uk)



zagrebačka  
škola ekonomije  
i managementa  
zagreb school  
of economics  
and management

[www.zsem.hr](http://www.zsem.hr)

Zagreb School of Economics and Management (ZSEM) offers the part-time Doctorate in Business Administration (DBA) program in collaboration with Sheffield Business School (SBS), one of the main faculties at Sheffield Hallam University (SHU) in Sheffield, UK. SHU is renowned for its modern facilities, dynamic approach to teaching and learning and high levels of student support. With 34,000 students from over 100 countries worldwide and 3,000 staff members it is one of the UK's largest and most progressive universities. Benefit from the £100 million which SHU has invested in state-of-the-art teaching and learning facilities with a further £70 million to be invested over the next two years.

Sheffield Hallam research programme was ranked in the top five of all UK modern universities in the most recent national Research Excellence Framework (REF) 2014. The e-learning system at SHU is one of the most extensive and advanced in the country, providing access to resources and support when and where you need them. A resource-packed learning centre with excellent IT facilities which are open 24 hours a day, every week of the year. Sheffield Business School has a national and international reputation for delivering postgraduate and professional management development programs. With over thirty years of experience in research and teaching in business and management, SBS is involved in a diverse range of pure and applied research, covering most areas of business and management.

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking. In 2013, ZSEM became the first AACSB accredited business school in Croatia, thus joining the elite group of 5% of the world's business schools that hold this prestigious accreditation. For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia. With more than 1,200 undergraduate students, over 150 graduate students, and more than 2,800 alumni, ZSEM's community is continuously growing. Every major corporation and institution in Croatia has employed ZSEM graduates, while our alumni have also made their mark on society by becoming entrepreneurs and researchers.

ZSEM's faculty includes renowned professors, researchers, and experts from around the world. Often, our professors are featured in Croatia's national media and many lecturers hold senior posts in Croatia's top corporations and public institutions. With more than 130 partner universities all over the world, many ZSEM students, including our graduate students, spend a semester abroad without paying additional tuition fees. Also, ZSEM welcomes more and more international exchange students every year and hosts an annual International Summer School.

## Doctor of Business Administration

*This research-based doctorate (DBA) is ideal for those people who are enthusiastic about learning and want to make a difference to the way that management and professional practice is developed in their specialism. Studying for a business doctorate allows you to develop evidence-based research and a full doctoral thesis, equivalent to a PhD, whilst continuing to pursue a career as a senior professional or manager.*

The Doctorate in Business Administration offers a programme of in-depth study and personal scholarship. Studying the DBA provides you and your organisation with leading edge development in management thinking. It enables you to develop and then apply the latest business and management theories to your own working environment.

The DBA allows you to make a difference to the way that management and professional practice is developed in your specialist area such as:

- organisation and management
- human resources management
- tourism, hospitality and events
- public sector management
- strategy and change
- organisational behaviour
- operation management and leadership
- corporative and quantitative finance
- accounting, auditing and taxes
- corporate governance
- marketing and selling strategy
- corporate social responsible management practices
- an entrepreneur

It is for those who want the opportunity to become a recognised contributor to management thinking and advanced professional practice. Grounded in evidence-based research and a full doctoral thesis, equivalent in status to the PhD, this is the highest achievable qualification in higher education.

The DBA enables managers and senior professionals to pursue their academic, personal and career development goals. It builds on your existing academic, business and managerial experience, enhancing your professional credibility and differentiating you from your peers.

<b>Duration</b>	<b>4 years</b>
<b>Format</b>	<b>Part-time</b>
<b>Location</b>	<b>ZSEM / SHU</b>
<b>Language</b>	<b>English</b>
<b>Tuition Fee</b>	<b>35.200,00 Eur</b>
<b>Studies Abroad</b>	<b>International modules at Sheffield Hallam University</b>
<b>END AWARD/AWARD TITLE(S)</b>	<b>Doctor of Business Administration</b>

## 6 Reasons for DBA

- 1 International Doctor of Business Administration Degree**  
 The Doctor of Business Administration, DBA, represents a highly respected academic degree which can open doors into and within the international business world. According to UK law DBA is equivalent degree to PhD.
- 2 High Quality and Recognition**  
 The DBA of ZSEM and SBS is a widely recognized doctoral program whose participants benefit from the outstanding quality of research and education at both universities.
- 3 Flexible Setting & Structured Program**  
 Due to its flexible setting, the DBA allows its participants to pursue a doctoral degree without having to put their careers on hold.
- 4 Networking**  
 Studying with candidates from mid-level and high-level management that have international careers.
- 5 Strong Partners**  
 ZSEM and SHU are both internationally-renowned universities forming a team of strong and well-connected partners.
- 6 Individual Approach**  
 Individual work with mentor based on professional research which is aligned to your specialist research focus.

## Program Structure

	<b>Activity</b>	<b>Location</b>	<b>Timeline</b>
<b>Year 1</b>	Module 1	ZSEM	February / June
	Module 2	ZSEM / SHU	June / October
<b>Year 2</b>	Module 3	ZSEM	February / June
	Module 4	ZSEM	June / October
<b>Year 3</b>	Submission of Final Research Proposal (DB2) Presentations	ZSEM	February & May
<b>Year 4</b>	Preparation & Presentation of Thesis	ZSEM	

# Modules

## Year 1

### **Module 1:** *Leadership, Management and Organisation Theory*

It is essential for doctoral researchers to develop a critical understanding of the ways in which the diverse variety of theoretical perspectives that constitute organisation theory both underpin and challenge common sense ways of viewing, leading and managing organisations. It aims to describe, explain and influence what goes on in organisations and provides an underpinning body of knowledge that enables us to explore and develop management and leadership theory. This module introduces the diversity of perspectives used to study and understand organisations. It allows you to develop a reflective and critical understanding of those aspects of leadership, management and organisation theory that may impact on your choice of research paradigm and methodology, and also influence the aspects of organisational life which you choose to study.

### **Module 2:** *Philosophies of Research in Business and Management*

This module is designed to enhance your reflexive and critical understanding of the epistemological debates and commitments, which implicitly and explicitly underpin any management or organisational research and practitioner activity. It enables you to reflect upon how your own and alternative modes of engagement influence your understanding of events and processes in organisations. Three key foci are identifiable for this critical reflection: undertaking management and organisational research; management as a discipline; and managers' roles/ status/ authority in organisations.

## Year 2

### **Module 3:** *Contemporary Issues in Organisation and Management*

The module aims to provide a balance between theoretical perspectives and practice by introducing and examining key issues in specific areas of organisation and management research. It provides you with an opportunity to appreciate complexity and uncertainty as an essential context for any original contribution to business and professional knowledge. This will be facilitated by focusing on the specialist research themes associated with the main research centres and it enables you to locate your research in different arenas of practice, hence setting a research contribution within evolving contexts. The process of action learning encourages you to further explore individual challenges or problems and helps you to review and finalize the focus for the DBA research.

### **Module 4:** *Research Design in Business and Management*

The aim of this module is to develop a critical interpretation and analysis of key issues in the design of business and management research. The module builds on the theoretical foundations developed through the philosophies of research in business and management module and evaluates the influence of philosophical considerations with respect to their relationship to the design of management research. This module will support you in the development of a critically justified account of the theoretical underpinnings of the core aspects of the research methodology that will be adopted in their research project. The module provides you with the opportunity to develop essential skills with regard to the core aspects of approaches to social research design and the specific methods of data collection and analysis.

## Year 3 & 4

### **Fieldwork and Thesis**

Your research proposal is implemented over years three and four. This culminates in the writing of a thesis to document your research and the original contribution that it makes to the practice and theory of management.

### **Contacts**

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### **PHD Programme Roles**



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### **Impressum**

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