

ZSEM

WHERE AMBITION LIVES

ZSEM *Football* *Academy*

July 9 – July 20, 2018.

Zagreb, Croatia

Why ZSEM?

- Experience the European football in Croatia through professional trainings at one of the **TOP 3 football academies in the world**
- Meet football industry leaders and **football players from the Croatia national team**
- **Learn from** trainers, scouts, sports managers and directors
- **Sport Management course (5 ECTS)**
Understand the business of football covering scouting techniques, football operations, team management, talent evaluation and the tools modern general managers use to get a competitive edge
- Visit Croatian coast – **the city of Zadar**, Europe's best destination in 2016

Why Croatia?

- Football stars from Croatia play in **TOP 5 leagues in the world:**



Real Madrid



Juventus



Barcelona



Liverpool



Inter Milan



Milan

- Croatia is the world leader in exporting players - **323 players**
- **92%** of Croatian players play in UEFA countries

Fee: 1500 €