

## Syllabus

# CROATIAN LANGUAGE AND CULTURE

### (4 ETCS)

*The mission of ZSEM is to transfer values, knowledge and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations*

## PREDAVAČI - LECTURERS

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<b>Lecturer</b>	Višnja Čutura
<b>Contact</b>	<a href="mailto:visnja.cutura@email.t-com.hr">visnja.cutura@email.t-com.hr</a> <a href="mailto:vcutura@zsem.hr">vcutura@zsem.hr</a>
<b>Office</b>	Foreign Languages Department (MBA facilities)
<b>Office hours</b>	After classes or by appointment

## COURSE STRUCTURE 35 HOURS

### CLASS SCHEDULE

**WEDNESDAY: 19:00 – 21:00**

**THURSDAY: 16:00 – 17:00 (EVERY SECOND THURSDAY)**

## TEXT AND MATERIALS

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Classbooks: Marica Čilaš-Mikulić, Milva Gulešić Machata, Dinka Pasini, Sanda Lucija Udier **Hrvatski za početnike**

Jasna Barešić **Dobro došli 1** (udžbenik i rječnik za učenje hrvatskoga jezika za strance)

Vesna Kosovac, Vida Lukić **Učimo hrvatski** (udžbenik s vježbenicom)

Vinko Grubišić **Elementary Croatian**

## WHY CROATIAN LANGUAGE AND CULTURE IN ZSEM?

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Today's global world demands a high degree of communication and understanding. Business and companies run their businesses all around the globe and international cooperation has never been more intense and more demanding. The knowledge of one more language in many ways opens doors and

paths to business opportunities and enables us to understand each other better and to communicate and cooperate with each other better.

This course of the Croatian language and Culture provides a broad knowledge and good skills that will bring Croatia and the Croatian Culture closer to the students, which is going to be a huge comparative advantage in the students' future jobs and also in their social and civil activities. The course is aimed to prepare the students for everyday basic communication in Croatian as well as introduce them to Croatian customs, culture and history.

### **Goal: Global Environment 2**

With this course students will get confidence in their communication in the Croatian language. Students will grasp complex verb form and also learn rich phraseology and various expression forms. The course is focused on rich and colorful expressions, both oral and written. A wide array of practice work will enable them to understand various and subtle forms of Croatian expression and to grasp their uniqueness; and many different texts, songs and videos from Croatia will be used as basis for analysis and learning. In this way, students will get an in-depth understanding of the Croatian culture. Having completed the course, students will be able to use the Croatian language actively, and they will be able to continue developing their language skills and knowledge on their own because they will have strong foundations of the language and culture to build on.

**The general goal** of this course is that students acquire advanced skills of presentation and communication in the Croatian language and, in this way, that they become efficient and skillful communicators. By getting in touch with the Croatian culture, language and mentality, students will develop the necessary confidence and acquire the necessary skills for doing business in our global environment.

	<u>Course goals</u>	<u>Course objectives</u>
1.	Students will increase their knowledge of the Croatian language	They will learn many different colloquial forms and ways of expression. Stress will be put on written expression and the preparation of contents for oral exposition.
2.	ZSEM students will be effective communicators and they will possess presentation and communication skills (written and oral).	They will considerably increase their word fund and develop substantially their communication skills. They will become confident in the expression of their (complex) thoughts.
3.	ZSEM students will have the capacity for adaptation which is necessary for doing business in the global environment.	Practicing spontaneous and real-time communication. Developing quality written expression.

# TENTATIVE SCHEDULE

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## WEEK 1

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Introducing, Croatian pronunciation  
Greeting, nationalities, names  
the Present Tense of the Verb BITI (to be) - the unstressed form  
Personal pronouns, Interrogative pronouns - TKO, ŠTO (who, what)

## WEEK 2

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The Croatian alphabet  
the Present Tense of the Verb BITI (to be)  
the stressed form affirmative and negative  
interrogative forms of the Verb BITI (to be)

## WEEK 3

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Nationalities  
professions  
the Present Tense of the Verbs imati (to have), živjeti (to live)

## WEEK 4

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The Croatian flag, administrative areas, money, religion  
Volim, ne volim (I like, I dislike, I love, I do not love)  
Hrvatski padeži – deklinacija (Croatian cases- declensions)

## WEEK 5

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Cafés, restaurants  
HRANA (food)  
Koliko košta? (How much does it cost?) Brojevi (Numbers)  
The Present Tense of the Verbs JESTI /PITI (to eat/drink)

## WEEK 6

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Što oni jedu i piju? (What do they eat and drink?)  
the Present Tense of the Verb IĆI (to go)  
the expressions with the Verb to go (ići u grad, na posao, na izlet, u kafić...)

## WEEK 7

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Imperativ (the Imperative Mood)  
Affirmative forms, Negative forms  
Priča o kravati (the story about the tie)  
The Present Tense of the Verbs NOSITI, IZMISLITI (to wear, to invent)

## WEEK 8

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To je život (This is life)  
The Present Tense – Glagoli na –ati, -iti (verbs ending with -ati, -iti)  
Negative forms  
Interrogative “li”

## WEEK 9

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Croatian museums (VISITING DURING THE SEMESTER – po želji studenata)  
Slobodno vrijeme (free time)  
Što možemo vidjeti i posjetiti u Zagrebu? (What can we see and visit in Zagreb?)  
Povratni glagoli (reflexive Verbs)

## WEEK 10

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Gdje ste bili? (Where were you?)  
Perfekt (the Past Tense- formation and usage)

## WEEK 11

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Moj vikend (My weekend)  
Perfekt – vježba (practice)  
Croatian Homeland War

## WEEK 12

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Praznici i blagdani Republike Hrvatske (Croatian Holidays)  
Redni brojevi (Ordinal Numbers)  
Datumi (Dates), mjeseci (months), dani (days), godine (years)

## WEEK 13

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Ovo nije zbogom (This is not Goodbye)  
Futur (the Future Tense) , affirmative and negative forms

## WEEK 14

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The last class  
ORAL EXAM

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## STUDENTS' OBLIGATIONS

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### Class etiquette

**Attendance:** Just as in the business world, punctual attendance is mandatory. If you miss more than 5 classes in the semester, you will have to sit the final exam, regardless of the result of your mid-term.

**Discipline:** Students who disrupt classes in any way will be asked to leave immediately.

Make sure you have turned off your cell-phone before entering the class. Should your cell phone ring during class, you will be asked to leave and not be allowed to return. Should you answer the phone, it will be confiscated. Should you receive a text message, write or send one during class, the same consequences will follow.

Do not talk to your classmates during class, unless participating in a group activity assigned by the instructor. During class, you are not permitted to read the newspapers or any other material you have not received from the instructor. Ladies, please do not put on make-up during class. If you do not wish to pay attention, do not attend. Come only if you are prepared to participate.

**Emergencies:** If any kind of emergency prevents you from attending regularly or getting your course work done, please talk to your instructor sooner rather than later. We can be flexible when students keep us informed about illnesses or problems. However, we will **NOT** be flexible when a student disappears for several weeks with no explanation and then wants to make arrangements to turn in late work.

### Academic Dishonesty and Plagiarism

Do not represent someone else's work as your own. Plagiarism is stealing, by doing it, you cheat yourself and others. The consequences are severe, including automatic fail grade of the assignment or of the course, together with disciplinary sanctions.

### Assignments

Your responsibility encompasses all assignments within the syllabus and those that might be added during the course.