

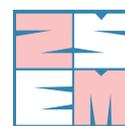
DBA

DOCTOR OF BUSINESS ADMINISTRATION



**Sheffield
Hallam
University**

www.shu.ac.uk



zagrebačka
škola ekonomije
i managementa
zagreb school
of economics
and management

www.zsem.hr

Doctor of Business Administration

This research-based doctorate (DBA) is ideal for those people who are enthusiastic about learning and want to make a difference in the way that management and professional practice is developed in their field. Studying for a business doctorate allows you to develop evidence-based research and a full doctoral thesis, equivalent to a PhD, whilst continuing to pursue a career as a senior professional or manager.

The Doctorate in Business Administration offers a programme of in-depth study and personal scholarship. Studying the DBA provides you and your organisation with leading edge development in management thinking. It enables you to develop and then apply the latest business and management theories to your own working environment.

The DBA allows you to make a difference to the way that management and professional practice is developed in your specialist area such as:

- organisation and management
- human resource management
- tourism, hospitality and events
- public sector management
- strategy and change
- organisational behaviour
- operation management and leadership
- corporative and corporate finance
- accounting, auditing and taxes
- corporate governance
- marketing and sales strategy
- corporate social responsibility management practices
- entrepreneurship

The program is for those who want the opportunity to become a recognised contributor to management thinking and advanced professional practice. Grounded in evidence-based research and a full doctoral thesis, equivalent in status to the PhD, this is the highest achievable qualification in higher education.

The DBA enables managers and senior professionals to pursue their academic, personal and career development goals. It builds on your existing academic, business and managerial experience, enhancing your professional credibility and differentiating you from your peers.

Sheffield Hallam University

Sheffield Business School is one of the main faculties at Sheffield Hallam University (SHU), the United Kingdom. SHU is renowned for its modern facilities, dynamic approach to teaching and learning and a high levels of student support. With 34,000 students from over 100 countries worldwide and 3,000 staff members, it is one of the UK's largest and most progressive universities. You can benefit from the £100 million which SHU has invested in state-of-the-art teaching and learning facilities with a further £70 million to be invested over the next two years. The Sheffield Hallam research programme was ranked in the top five of all UK modern universities in the most recent national Research Excellence Framework (REF) 2014. The e-learning system at SHU is one of the most extensive and advanced in the country, providing access to resources and support when and where you need them. The school offers a resource-packed learning centre with excellent IT facilities which are open 24 hours a day, every week of the year.

Sheffield Business School has a national and international reputation for delivering postgraduate and professional management development programs. With over thirty years of experience in research and teaching in business and management, SBS is involved in a diverse range of pure and applied research, covering most areas of business and management.

ZSEM

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking. In 2013, ZSEM is AACSB accredited business school, thus joining the elite group of 5% of the world's business schools that hold this prestigious accreditation. For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia. With more than 1,200 undergraduate students, over 150 graduate students, and more than 2,800 alumni, ZSEM's community is continuously growing. Every major corporation and institution in Croatia has employed ZSEM graduates, while our alumni have also made their mark on society by becoming entrepreneurs and researchers. ZSEM's faculty includes renowned professors, researchers, and experts from around the world. Often, our professors are featured in Croatia's national media and many lecturers hold senior positions in Croatia's top corporations and public institutions. With more than 140 partner universities all over the world, ZSEM offers internationalized business education.

Duration	4 years
Format	Part-time
Location	ZSEM / SHU
Language	English
Tuition Fee	35.200,00 Eur
Studies Abroad	International Modules at Sheffield Hallam University
End award/award title(s)	Doctor of Business Administration

6 Reasons to Earn your DBA

- 1 International Doctor of Business Administration Degree**
 The Doctor of Business Administration, DBA, represents a highly respected academic degree which can open doors into and within the international business world. According to UK law, the DBA is equivalent degree to a PhD.
- 2 High Quality and Recognition**
 The DBA of SHU and ZSEM is a widely recognized doctoral program whose participants benefit from the outstanding quality of research and education at both universities.
- 3 Flexible Setting & Structured Program**
 Due to its flexible setting, the DBA allows its participants to pursue a doctoral degree without having to put their careers on hold.
- 4 Networking**
 Studying with candidates from mid-level and high-level management that have international careers.
- 5 Strong Partners**
 ZSEM and SHU are both internationally-renowned universities forming a team of strong and well-connected partners.
- 6 Individual Approach**
 Mentor-based professional research aligned with the specializations.

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DBA is a good combination of international knowledge, a diploma and domestic logistics. I expect to acquire an academic approach to analyzing real business challenges. I believe that it will be applicable. The program is more demanding than I expected. I am confident that a process of adaptation will ensure that everything falls into place.

– Mislav Blažić



Continuing my education and attaining the highest degree in the profession, taking my academic literacy to a higher level, opening the door to new areas of interest, competitiveness on the labor market, creating the possibility of becoming a lecturer, competencies and knowledge necessary for writing professional articles in my field of interest, networking and the possibility of cooperation with experts in my field who are not in their DBA studies are just some of the reasons for enrolling into the DBA program. My first impressions are most certainly full of praise.

– Marko Perić



Since I finished the MBA program at ZSEM which I was very satisfied with, enrolling into the DBA program was a natural next step in continuing my education. I expect the DBA program to expand my horizons and enrich my critical thinking skills. The first impressions are great: excellent professors, dynamic lectures and interesting guests.

– Ines Režek

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Programme Structure

Year 1

Module 1: *Critical Thinking in Business Administration*

Location: **SHU**

Months: **1–6**

This module focuses on providing the critical foundations of study at level 8, as well as the expectations of doctoral students and introduction to the philosophical foundations of research, framing research questions and critical thinking. It is expected that students at the end of this module, with the guidance of their tutor, produce a draft of the introductory chapter of the thesis.

Module 2: *Contemporary Issues in Management*

Location: **ZSEM / SHU**

Months: **6–12**

The purpose of this module is to introduce the current debates and movements within the wider, social, cultural, political, technological and economic world. The purpose of this module is to challenge students' current thinking and to synthesise how the wider external world impacts their sector and research. At the end of their module and with the support of their personal tutor, students will produce a draft literature review that captures current thinking, practices and orthodoxies within their sector.

Year 2

Module 3: *Research Approaches and Designs*

Location: **ZSEM**

Months: **1–6**

This module is designed to develop students' knowledge of the philosophical and ethical debates that underpin doctoral research and the implications these may have on practice. In addition, the module will introduce a range of research methods and their suitability for the study of various contexts. The module will be supported by a number of practical online training programmes and workshops in which students may develop their practical research and analytical skills within the context of their study. The personal tutor will play a pivotal role in supporting and guiding the student through this module. The assignment for this module will consist of a draft methodology chapter.

RD2 Preparation

Months: **6–12**

Upon the successful completion of the three complementary studies modules between months 18–24, students will work exclusively with their supervisor in developing and generating their RD2 Presentation and Accompanying Report. This time gives students the opportunity to reflect on their journey and to consider how their initial proposal has developed or altered after the complimentary phase. The presentation will be made to the wider student body but will be assessed by two rapporteurs and the chair of the event. This stage also acts as a check to ensure that the ethical approval sought is appropriate and the Research Development Framework has been completed and reflects the needs of the student and their ability to successfully complete the DBA programme.

Year 3 & 4

Fieldwork and Thesis

Months: **1–24**

Upon the successful completion of the RD2, students will be allocated their full supervisory team to support them through the research phase of the DBA.

Contacts

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Impressum

Publisher: Zagreb School of Economics and Management
For the publisher: Đuro Njavro, PhD
Author: Marija Oblaković
Editor: Marija Durakovich
Designed by sikira.co
Zagreb, August 2018.