

Business/Cultural Tour in Foshan, China

Please kindly note this is a sample tour arrangement. It can be customized for any group of over 20 members.

The program is in English. No mandarin is required.

Foshan

As the hometown of martial art, ceramic art, and Cantonese Opera, Foshan also shines its modern beauty as the third largest city in Guangdong Province, which has always been the pioneer in economic reform and business innovation, as well as the most developed region in China. Many high-tech Chinese multinationals originate and headquarter in this region, such as Huawei, Midea, ZTE, OPPO, VIVO, GREE etc.

Foshan ranked No. 10 on Forbes “Top 10 cities to do business in China”, with only 20 to 60 minutes’ convenient public transportation to Guangzhou and Shenzhen, 2 hours to Hong Kong, yet much lower living and business expenses compared with the large cities.

Ideal place to experience the unique Lingnan culture in south China.



Program Overview



Business Lecture



Cultural Attractions



Company Visit



Cultural Experience

1. Business Lectures

Lectures about Chinese business & culture studies will be offered. Topic examples as following:

- a) Introduction to Chinese Finance
- b) Chinese Culture & Business Etiquette
- c) Contemporary Issues of Chinese Economy
- d) The Changing Chinese Business Environment
- e) Strategic Management in China
- f) Developing a Business in China
- g) Marketing in China
- h) Introduction to Chinese Foreign Trade
- i) Foreign Direct Investment into and from China
- j) Introduction of Chinese language
- k) Introduction of Chinese culture

Please note **NOT ALL** the topics will be covered in every camp. Certain topics will be offered for each camp depending on the preference and availability.

2. Company visit

Students will visit the local/international Chinese companies, as well as foreign multinationals in China. For example, Midea, Hai Tian, LESS, Country Garden, Huawei, ZTE, OPPO, VIVO, GREE etc. Students will team up, do a case study, and make a presentation at the end of the camp. Tutorship by IBS professors will be available on demand. Through this team work, we hope the students will build friendship and keep long-term contact with each other even after the program, which will be a very enriching and rewarding experience for all of them.

3. Cultural Attractions

Subject to availability, cultural attractions could cover some of the following examples:

- a) Liang's Garden & Kuaizi Road
- b) Kongfu – Wing Chun
- c) Southerly Ancient Stove & Gongzai Street

4. Culture Experience

It is aimed at learning Chinese culture through practice.

For example: Chinese Calligraphic arts, Dumplings Making, Pottery Making etc.

Our program includes

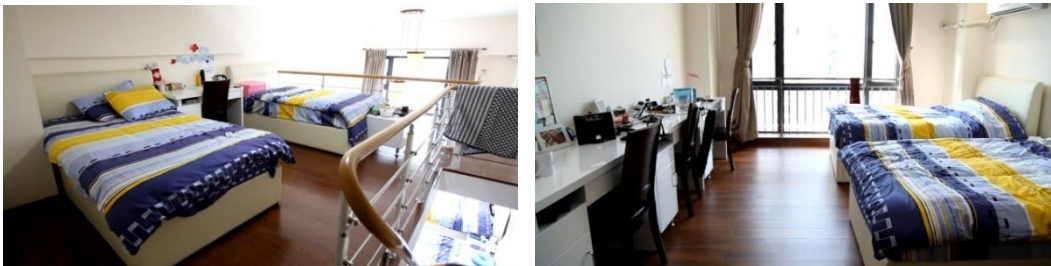
1. Airport transfer and local transportation
2. Local accommodation
3. Lectures and company visiting
4. Teaching materials
5. On-campus meals (Prepaid card of RMB300 for school cafeteria)
6. Trips to cultural attractions
7. Transportation fee from Beijing to Foshan
8. Camp certificate and t-shirt
9. Pre-departure materials for obtaining visa

Does not include

1. Airfare
2. Visa

Accommodation

- Modern Loft-style student apartment with amazing views over Foshan New CBD;
- Four people each room, 2 beds at each floor with one shared bathroom;
- Equipped facilities including microwave, water-kettle, refrigerator, air-conditioner and public laundry; private desk, chair and wardrobe are for each student;
- Convenient access to various FREE public sport facilities;
- Easy access to public transportation. Subway station in front of the building.



Cost per Person

Price for individual	Price for partners
¥8750/ \$1250	¥7875/ \$1125 (under 10 campers)
	¥7455/ \$1065 (10-20 campers)
	¥7000/ \$1000 (over 20 campers)

The price offer for group of over 10 campers includes one team leader free of any charge.

The price is subject to change with prior notice.

Price for customized trip will be discussed case by case.