

COURSE OUTLINE

Croatian Studies (ECTS 3)

The mission of ZSEM is to transfer values, knowledge, and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations

TEACHING STAFF

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Contact

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Office Marketing and Communication, attic (“Old building”).

Office hours According to agreement or after each session

LECTURES

Lectures	3 hours per week/10 weeks
Total	30 hours

GENERAL AND SPECIFIC GOALS OF THE COURSE

	<u>Goals</u>	<u>Objectives</u>
1.	Students will acquire basic general knowledge about Croatia	By attending lectures and fieldtrips students will be familiarized with and will acquire the basic knowledge on Croatia.
2.	Students will be effective communicators and have the presentation and communication skills (written and spoken).	Inspired by the lectures, assignments and up to date experience of their staying in Croatia, students will prepare series of reports about fieldtrips and a presentation on the topic of their choice.

MAIN TOPICS¹

Lessons are organized according to the historic period, but each lesson encompasses, besides historical facts, also the cultural, economical, political, military, sociological and philosophical aspects.

Week	Topic	Method
1.	Introduction to the class General information about course and fieldtrips.	Lecture + discussion
2.	General facts about Croatia; Cultural and historical overview of Croatia – From the origins to the present History and culture of Zagreb	Lecture + discussion
3.	Croatian contribution to the world heritage and famous Croats throughout history Visit to Croatian History Museum/Archeological museum	Lecture + discussion Visit/Workshop
4.	Croatian life – highlights of Croatian culture throughout history Visit to the Croatian Parliament	Lecture + discussion Visit/Workshop
5.	Croatia, identity and economy Visit to a Croatian company/Croatian Chamber of Economy	Lecture + discussion Visit/Workshop
6.	Croatian philosophy – guest lecturer	Lecture + discussion
7.	Croatia in 21 st Century – social and cultural overview of Croatian lifestyle <i>One Song a Day Takes Mischief Away</i> (Tko pjeva zlo ne misli)	Lecture + discussion Movie
8.	Final meeting: Student presentations	Student presentations

GRADE SYSTEM

(1 pt = 1%):

(1) Written reports: students will prepare a report on the each fieldtrip (up to 2 pages per report) 25% per each report

Assessed traits of report

- The rules of writing a professional paper/case/essay/report (structure, methodology grammar, spelling, etc.) (5%)
- Clear and well structured presentation of the facts learned during the fieldtrip (10%)
- Critical approach to the discussed topic (5%)
- Comparing the topic from the Croatian and students country of origin aspect (5%)

(2) Presentation: students will prepare a presentation on the topic of students choosing related to Croatia and present it in class (up to maximum 10 minutes) 25%

Assessed traits of report

- PPT presentation by the rules of presentation (5%)
- Clear presentation of the content (5%)
- Communication with listeners (5%)
- Respond to questions from the audience (5%)
- Summary at the end (5%)

(3) Additional elements: (ANY WEEK)

- written response to the presentation of other groups (up to one page) (5%)
- active participation in discussions (5%)
- preparing a short power point presentations (10 min) (5%)

¹ **NOTA BENE:** The professor has the duty to change any part of the syllabus at any time due to improvements of learning or teaching. However, students should be notified concerning any syllabus change whatsoever in written and oral manner (this procedure is in accordance with the ethical code of ZSEM Faculty, see *Ethical Code of ZSEM Faculty*, article 17, in Krkač 2007:526). Students' responsibility is to follow such changes.

- **Dates of visits to the locations are subject to change**

- An amount of 7 Euro/student for museum tickets and organizational expenses is obligatory in order to participate in the course