

BUSINESS COMMUNICATION (2 ECTS)

The ability to communicate is a vital element in today's business and management environments. Communication skills often represent the difference between success and failure. The goal of this course is to aid students in their development of business communication skills as future managers and successful business people. This course will cover networks, structures, and communication models within organizations, so that they may adapt their communications to the needs and goals of their organization. Students will also learn to recognize that communication skills aren't a goal, they're a method and tool which can help them achieve their goals.