

SOCIAL PSYCHOLOGY (6 ECTS)

The Social Psychology course aims to provide a theoretical foundation for understanding organizational psychology, human resource management, and consumer behavior, all of which will all be covered in courses the senior years of this undergraduate program. Topics covered in this course include social opinion, social behavior and influence, social perception, cognition, non-verbal communication, social attitudes, leadership styles, and characteristics and forms of social influence. The course is organized as a combination of lectures and exercises, and topics that are taught in class will be demonstrated through simulation exercises in the form of well-known experiments, workshops, quizzes, and videos.