

SPANISH LANGUAGE I (ECTS 2)

The mission of ZSEM is to transfer values, knowledge, and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations

WHY SPANISH LANGUAGE IN ZSEM?

Today's global world demands a high degree of communication and understanding. Business and companies run their businesses all around the globe and international cooperation never has been more intense and demand. The knowledge of one more language opens in many ways doors and paths to business opportunities and enables us to understand, communicate and cooperate better.

With this course of Spanish language you will grasp broad knowledge and good skills that will bring close to you the entire Hispano-American world. That is going to be a huge comparative advantage in your future jobs and also in your social and civil activities. The course is going to prepare you to every day communication in Spanish language and, in that way, also is going to open to you many countries and cultures.

A nation that today wants to be competitive, must seek for new markets and a good knowledge of Spanish language and Hispano-American culture will give you many opportunities and new markets to work with.

COURSE GOALS AND OBJECTIVES

The goal of the course will be accomplished if the students acquire the knowledge and security for their oral and written communication in Spanish language. The goal is to learn the bases of the language: the present, the future and the past; and to get the elemental vocabulary (+500 words actively and +1000 passively). Also, the course will cover the elemental prepositions (A, Con, Contra, De, Desde, En, Entre, Hacia, Hasta, Por, Para, Tras, Sin, Sobre, Según) and at the same time immerse the student in Spanish culture, customs, texts and songs.

In the first semester the stress will be put in understanding the language (written and oral) but the main goal is to actively use it, so we will try to write and talk as much as we

can. In the final exams the students will be able to write short sentences by their own: in present, in future and in past; and to connect simple statements and ideas in different/original way.

The class dynamic will be that each week we will work in a brief text, learn a thematic vocabulary ("The street", "The food", "The body", etc.), listen to one song and write a dictation and try to vary the sentences to produce original ones.

The general goal of this course is that students get good skill of presentation and communication in Spanish language and, in this way, that he/she becomes an efficient and skillful communicator. Getting in touch with Hispano-American culture, language and mentality, students will develop the necessary confidence and adaptation skill for doing business in our global environment.

Course goals Course objectives

They will learn the present, the future and the past tense. Get 1. Students will learn the elementals

the They will understand and use the most common about Spanish language preposition and get a basic vocabulary fond. (+500 words actively and more than 1000 passively).

2.

ZSEM students will be effective communicators and possess presentation and communication skills (written and oral).

They will learn to develop their communication skill, especially communicating in Spanish. They will become more and more confident in their expression and they will develop their abilities for listening and understanding Spanish language. ZSEM students will have the

3.

capacity for adaptation which is necessary for doing business in the global environment.

_____ Academic year 2015/2016

Develop written and oral expression in Spanish language.