

Belgium, Artevelde Business School Summer School 2020

COURSES AND DATES :

First week program : Ghent (27.06.2020 - 03.07.2020)

SATURDAY JUNE 27:

You arrive at Brussels Airport.

Transportation to your city of residence, Ghent.

SUNDAY JUNE 28:

Today you get to know the group!

Enjoy this team day while exploring the beautiful city of Ghent during a leisure program.

MONDAY JUNE 29

Classes are starting.

You'll get introduced to some cases in innovative business models.

Various guest lectures will complement your first day of class.

TUESDAY JUNE 30

During classes you'll get insights in Behavior Design.

You'll receive the briefing for your business design challenge.

We'll visit some companies.

WEDNESDAY JULY 1

Today you'll be doing field research for your design challenge and pitch your idea.

Afterwards, we will have a cultural visit to Brussels.

THURSDAY JULY 2 Today you'll get an entire day to work on your design challenge.

FRIDAY JULY 3

Presentation of your design challenge.

The time in Belgium has come to an end. we'll be taking the bus to STEYR in Austria tonight.

Second week program: Steyr (04.07.2020 - 11.07.2020)

SATURDAY JULY 4

Arrival in Steyr, Check in at the accommodation, welcome and breakfast.

Cultural program in Upper Austria in the afternoon.

SUNDAY JULY 5

We are visiting Vienna - the Capital City of Austria

MONDAY JULY 6

Official start of classes at the Faculty of Management

TUESDAY JULY 7

Workshops/Lectures and Company visits

WEDNESDAY JULY 8

Workshops/Lectures and Company visits

THURSDAY JULY 9

Today we're going to the Alpine region of Austria for a Case study and Company visit.

FRIDAY JULY 10

Last day of the program.

There will be a feedback session, a social program and a closing moment.

SATURDAY JULY 11 Transfer to Vienna airport (a two hours bus or train ride)

FEE:

100 euros application fee, 1450 euros for the program fee* for partner universities

Application period: 15.09.2019 - 15.01.2020

FOR MORE INFORMATION VISIT THIS WEBSITE:

<https://www.fbm.vutbr.cz/data/clanky/soubory/107/summer-school-2020-brochure.pdf>

