

## **Entrepreneurship (5 ECTS)**

ZSEM views this course as providing essential skills for its graduates to lead the innovative organizations of tomorrow. This course is aimed at developing inter-disciplinary business planning skills for ZSEM students enrolled in their last year of study as well as foreign exchange students. The approach helps individuals identify strengths and develop an entrepreneurial mindset for application in either management or self-employment career options.

### **Course Goals and Objectives:**

- Understanding of key concepts shaping the entrepreneurial landscape
- Attain key competencies needed for entrepreneurial approaches to management and enterprise creation
- Create and manage an intrapreneurship/entrepreneurship project for real client
- Develop individual strengths through peer interaction on class and team level