

Human Resource Management (4 ECTS)

This course will help students to understand the term of human resource management and understand the importance of human resource management for competitive battle in globalized market. During the course students will learn about the primary functions of the human resource manager and comprehend its connection to strategy, and planning.

<u>general</u>	<u>specific</u>
1. ZSEM students will have internalized a value system where ethics and corporate social responsibility are important.	Students will be able to identify problems of business ethics and social responsibility via case studies. Also, students will be able think about long term consequences on profit and losses for companies that are behaving or not behaving socially responsible towards employees.
2. ZSEM students will acquire knowledge in the field of human resource management	Throughout exploration of the given literature from the field of human resource management students will be provided with necessary knowledge needed to fill the requirements for this course. Also, students will have to write a paper and demonstrate their acquired knowledge.
3. ZSEM students will be effective communicators and possess presentation and communication skills (written and oral).	Work in student groups will give students an opportunity to communicate, share experience and discuss. Presenting of their opinion and conclusions, also their paper, students will learn communication and presentation skills.
4. ZSEM students will have the capacity for adaptation which is necessary for doing business in the global environment.	The students will display knowledge of the global nature of business and provide suggestions for adaptation to a changing international environment.