

ICN Business School - Summer Program

Courses:

Students earn up to 10 ECTS credits thanks to classes in marketing, design, sustainable development, distribution of luxury products

17 days in June to study tourism and luxury in France:

- A special tour sponsored by luxury brands such as Baccarat, Chanel and Galeries Lafayette
- Cooking with French *chefs*
- Learning the French *art de vivre* in the historical region of Lorraine and Burgundy
- Visiting world famous heritage castles in the Loire valley
- Attending oenology lessons in Bordeaux

Dates:

June 15th to June 30th, 2020.

Place:

Nancy, France

Fee:

Cost: 2 500 Euros per student (including tuition, shared accommodation, meals from Monday to Friday, company visits, cultural visits, transportation during the program). Transportation from the students' home country to Nancy is not included and will be at the students' expense.

The full price is 2 500 euros per students, but if ZSEM sends at least 5 students, the cost will be reduced to 2 100 euros per student

Deadline for application: March 30th, 2020

Online application via this link: <https://icn-artem.com/summer-program-2020>

Contact for information: nathalie.renault@icn-artem.com

