

# TBS Business School Summer School Programs 2020

## COURSES:

Toulouse

### UNDERGRADUATE LEVEL:

- Big Data & Marketing Analytics
- Strategic Marketing - Luxury Marketing & Branding Trends in France and Europe
- Cross-Cultural Management & Leadership in International Business
- International Banking & Finance
- Business and Competitive Strategy in Europe
- International Marketing : Focus on Europe & France
- Supply Chain Management & International Negotiation
- International Human Resource Management

### MASTER LEVEL:

- Digital Marketing Integrating Social Media : The Case of France
- Corporate Finance
- Strategic Management in Europe

Barcelona

### UNDERGRADUATE LEVEL:

- Fashion & Luxury Goods
- Entrepreneurship & Innovation
- New Venture Financing

For the Joint Toulouse & Ljubljana Summer School students can select 4 courses offered on the TBS and Ljubljana Summer Schools and earn upto 26 ECTS over the 6 weeks. More information about our Joint Programs on our website: <http://www.tbs-education.fr/en/Summer-school>.

## DATES

- Single Summer School – TBS Toulouse campus – 11<sup>th</sup> June – 1st July 2020
- Single Summer School – TBS Barcelona campus – 6<sup>th</sup>– 24<sup>th</sup> July 2020
- Joint Summer School – TBS Toulouse & Barcelona campuses – 11<sup>th</sup> June – 24<sup>th</sup> July 2020
- Joint Summer School – TBS Toulouse & University of Ljubljana – 11<sup>th</sup> June – 24<sup>th</sup> July 2020

## PLACE

Toulouse, France

**Barcelona, Spain**

**Ljubljana, Slovenia**

**FEE:**

**Single Summer School Programs: 1100€\***

**Joint Summer Schools Programs from 2300€\* with transport included**

**Accommodation from 505€ for 3 weeks**

**\*PARTNER UNIVERSITY DISCOUNT INCLUDED**

**APPLICATION DEADLINE:**

- **Toulouse Single and Joint Summer Programs Early Bird Registration Deadline: 27th March 2020**
- **Barcelona Single Summer School Early Bird Registration Deadline : 17th April 2020**
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- **Toulouse Single and Joint Programs Final Registration Deadline: 24<sup>th</sup> April 2020**
- **Barcelona Single Final Registration Deadline: 15th May 2020**

**For more detailed information about the program, visit our website:**

**<http://www.tbs-education.fr/en/Summer-school>.**