

SUMMER SCHOOL - KEDGE INTERNATIONAL SUMMER SCHOOL 2020

COURSES & DATES:

Bordeaux:

Package 1: Supply Chain, Management and Design (June 8th - June 19th)

Package 2: Value Creation and Innovation in Marketing (June 22nd - July 3rd)

Package 3: Entrepreneurship (July 6th - July 17th)

Package 4: Wine and tourism in France (July 6th - July 17th)

Marseille:

Package 1: Sports Marketing, Communication and Strategic Management (June 8th - June 19th)

Package 2: Global Finance & International Business: A Mediterranean Perspective (June 22nd - July 3rd)

Package 3: Design Thinking and Managing the Creative Process (June 22nd - July 3rd)

Package 4: Ethical Business, Diversity Management and Driving Sustainable Change (July 6th - July 17th)

Paris:

Disruptive Technologies & Modern Management (June 29th - July 10th)

PLACE:

France

FEES:

€1000 per course or € 1800 for the 2-week* / 10 ECTS credit programme.

*A 10% reduction will be applied for those students following both courses in the package. A €100 registration fee is required to hold your place in the summer school programme and is made online by credit card when completing the online application. This amount is deducted from your total applicable tuition fees due. The remaining balance is to be paid 2 weeks before the course start date by wire transfer.

FOR MORE INFORMATION PLEASE VISIT:

<https://student.kedge.edu/programmes/summer-schools>