

UIC Barcelona Summer Business Academy 2020

Why study in Barcelona?

- The programme is taught fully in English.
- Practical learning focused on case methodology
- Visits to multinational companies and *start-ups*.
- Continuous assessment.
- You'll be able to validate the credits for your academic record in your home university.
- We will provide you with accommodation while you're here.
- We will offer the different *Premium Activities* options at the weekend so that your stay here will be an unforgettable experience.

COURSES:

Marketing and Organizational Behavior

DATES:

June 29th - July 15th 2020

FEES:

ZSEM students will receive a 5% discount

FOR MORE INFORMATION PLEASE VISIT THE FOLLOWING WEBSITE:

<https://www.uic.es/en/ade/summer-business-academy>